



GUERRILLA
SCIENCE

Social Media Intern – London, UK

WHO WE ARE

Guerilla Science creates live events and installations for music festivals, museums, galleries and leading cultural clients. Working across the UK and US, we bring entertaining experiences to unconventional venues for science. We merge science with art, music and play to create unique experiences that connect adult audiences with scientific ideas. We set science free by taking researchers out of the lab and into the traditional domain of the arts.

DESCRIPTION OF THE ROLE

We are seeking a part-time social media intern, based in London, to work 3 days per week. The role will last for a period of 3 months, with the possibility of extension. The position provides the opportunity to help expand and develop a brand across digital platforms. The intern will assist with producing a variety of content and implementing social media campaigns for an exciting program of live events that inspire, challenge, and amaze.

WHAT WE WOULD LIKE YOU TO OFFER US

The successful applicant will be independent, driven and able to meet deadlines. We are looking for a self-starter who is passionate about communicating across social platforms, keen to develop their skills further, and become part of a dynamic team. You will be able to communicate well and devise compelling stories, have good people skills, and the ability to stay calm and work under pressure.

YOUR SKILLS AND EXPERIENCE

Necessary:

- Interest and experience in social media as a marketing and communication tool
- Experience using a wide variety of social media platforms
- Excellent written and verbal communication skills
- Strong IT skills including Microsoft Office and Google Drive
- Multimedia production experience such as shooting and recording audio and video
- Experience with photo, audio and video editing software
- Experience with Adobe Creative Suite
- Detail-oriented with ability to work to deadlines
- Ability to work as part of a small team and take initiative
- Flexible in work functions and duties
- Comfortable in a startup-like environment

Desired:

- Strong interest in science
- Strong interest in live events
- Strong interest in the intersection of science with live events or the creative arts
- Education or equivalent experience in journalism, communications or marketing
- Experience communicating creatively about scientific topics
- Graphic design and photography skills
- Digital storytelling skills



RESPONSIBILITIES

- Assist with curating and producing daily social media content across a range of platforms
- Assist with all aspects of a project's social media campaign
- Create new digital content from collaborator blog features and BuzzFeed-style event highlights to short-form social media videos
- Film/photograph live events for our web and social media channels
- Perform research to support the creation of a campaign strategy
- Support audience research and targeted campaign outreach
- Write keyword-optimized social media copy
- Create campaign reports

WHAT YOU WILL LEARN

- Experience in digital and social media science communication
- Experience in both PR and marketing style of social media campaigns
- Experience in implementing a purpose-driven content and communications strategy
- Experience in planning, implementing and reporting a project-based social media strategy within the context of an ongoing/year-long campaign
- How to extract meaningful stories from events and collaborators
- How to use various tools for content planning, social listening and online engagement
- How to translate brand guidelines for new and varied projects

WHAT WE CAN OFFER YOU

- Salary of £9.75 per hour (London Living Wage), 21 hours per week, with possibility of extension
- Opportunity to be a part of an exciting new company at an early stage
- Opportunity to learn about how to bring science to unique contexts and places
- Opportunity to work with exciting scientists, creative professionals and other partners

FOR MORE INFORMATION OR HOW TO APPLY

Interested applicants should send a CV of no more than two pages and a cover letter describing their interest in the position to jobs@guerillascience.org. Applicants need to demonstrate their written communication skills and ability to produce videos. Please submit a link to at least two writing samples and at least two videos, and describe the role you had in making these. Please also include details of your potential start date. Review of applications will start on **March 22nd** and continue until the position is filled.

BACKGROUND

Founded in 2008, Guerilla Science has reached over sixty thousand adults across 60 live multi-day events in the UK and US. We have a strong media profile including coverage in The Guardian, Wired, and the BBC. Over the past seven years we have worked with more than 200 scientists, artists and performers.

Guerilla Science has received support and commissions by global brands, government, foundation, private and the higher education sectors including the Wellcome Trust, Historic Royal Palaces, Hendricks Gin, Google, and music festivals including Glastonbury, Burning Man, and the Secret Garden Party. A portfolio of past projects can be found at guerillascience.org